

COURSE SYLLABUS

Course Code **SELL01**
Course Title **Selling Online ... With or Without a Website**

Duration 3 hours contact time
 (One session is 3 hours)

Qualification media mount certificate of achievement

Training Level Basic/Intermediate

Prerequisites Ability to use the Internet



Summary This course will enable the learner to discover how to sell online, either with their own website or on eBay.

Price Price Category C
 Our full price list is available on request

To enrol on this course or contact media mount for further information visit our website

www.mediamount.co.uk or telephone **(+44)(0)28 9147 2020**

Course Objectives

1. Understand what is required to sell online and different types of websites
2. How to register a domain name and configure it correctly
3. How to register on eBay and Paypal

Topics

Module Application	Outline
Register a Domain Name	<ul style="list-style-type: none">• Who to use• .com/.co.uk/.ie/.eu – which extension?• Tips and rules• Free forwarding and holding page
Accepting Payment	<ul style="list-style-type: none">• Online vs. offline• PayPal• Worldpay, Secpay, Protx etc.
eBay	<ul style="list-style-type: none">• Full overview including registration• Auctions and stores• Buy it now options• Fees

Features

Hand-outs will be made available via the Internet and paper hard copy. Extra out-of-contact time support can be given (see prices/rates section).

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Notes